

**BAKU BUSINESS UNIVERSITY**  
**INTERNATIONALIZATION POLICY**  
**2019-2023**

According to the decision of the Academic Council of Baku Business University on December 27, 2018, the Internationalization Policy of Baku Business University was approved in accordance with the Strategic Development Plan.

Internationalization policy of BBU includes the following areas in accordance with the 6th direction of the Strategic Development Plan of the University.

The internationalization policy of Baku Business University is to prepare students, academic and administrative staff for the international environment, learning together, producing knowledge, sharing acquired knowledge, adding value to society and universal values, keeping academic freedom, tolerance, diversity, academic and personal development always in the foreground. aims to connect.

**Main directions of internationalization policy**

- **Academic excellence:** to train students and graduates who can compete at the national and international level by adapting educational programs to international standards;
- **Development of international partnerships:** create and expand a network of close partnerships with international universities and organizations to facilitate exchange, cooperation and dual degree opportunities;
- **International skills and opportunities for students:** provide students with international experiences, including study abroad, internships and participation in international conferences, to develop their global competencies and increase their employability;
- **Faculty development and international participation:** supporting faculty in gaining international experience and recognition through exchange programs, research collaborations, and participation in international forums and conferences;
- **Student exchange:** increase the scope and quality of student exchange programs, including study abroad, exchange programs and international experiences;
- **Exchange of academic and administrative staff:** participating in projects that facilitate the exchange of academic and administrative staff, vacations and professional development opportunities abroad, signing bilateral and multilateral agreements, participating in international forums and ensuring the exchange of best practices among professors and teaching staff;
- **Cultural and intellectual diversity:** national, religious, racial diversity promote a campus culture enriched by the participation of students and staff from diverse backgrounds.

**Internationalization policy for foreign students:**

One of the main areas of Baku Business University's internationalization policy regarding foreign students is to create an inclusive, supportive and enriching environment for all students, regardless of language, religion, or race.

- **Admission:** implement transparent and fair admission processes for international students;
- **Orientation and integration:** designing comprehensive orientation programs designed to introduce foreign students to BBU's academic culture, Azerbaijani history and local traditions, and facilitate a smoother integration into the university environment

- **Support services:** offering support services related to visa assistance, language support, accommodation, counseling and cultural adaptation;
- **Academic support and language development:** offer specialized academic support services and language programs to help international students achieve proficiency in the languages of instruction and support their academic success;
- **Safety and welfare:** holding regular meetings to address the welfare and safety concerns of international students.

### **Internationalization policy in relation to international academic staff**

Baku Business University pays special attention to attract and contribute to the teaching and research of prestigious foreign teachers and researchers, taking into account the positive impact of the international academic staff on the development of the university's teaching and research activities .

### **Internationalization policy for international researchers**

Baku Business University recognizes the important role international researchers play in raising the university's research profile and contributing to the global knowledge economy. The policy on international researchers aims to create a dynamic and supportive environment that stimulates innovative research and promotes international cooperation.

- Promote and facilitate international research collaboration through partnerships with international universities and research organizations;
- To encourage the writing of joint research projects and the holding of joint scientific conferences;
- Adopt a clear policy on intellectual property rights that protects the interests of international researchers while promoting innovation and collaboration;

### **Policy framework for dual degree programs**

- ensuring that the programs are implemented in a clear legal framework that complies with local and international regulations ;
- Encouraging student participation in dual degree programs;
- High considering the high quality of teaching in dual diploma programs; to attract qualified, professional cards to teaching;
- To develop students' language skills;
- To present a diploma of international status.

The main goals of internationalization:

#### **1. To raise our international profile and reputation:**

- Establishment of cooperation with new universities;
- Implementation of dual diploma programs;
- Expansion of relations with international organizations;

#### **2. To encourage the involvement of foreign students in the university:**

- Signing contracts with International Student agencies;
- Implementation of admission of foreign students;
- The process of organization and acceptance of the preparatory course of foreign students;

#### **3. To participate in international and local grant projects:**

- Ensuring academic and administrative and student participation in Erasmus+ KA1 exchange programs;
- Participation in other programs funded by foreign donors;
- Ensuring participation in the Maulana program;
- 4. Adapt the quality of education to international standards:**
  - Adaptation of programs to international standards;
  - Organization of trainings for academic staff;
  - Conducting comparative analyzes of programs and improving the program commission;
- 5. Increasing our international research strength:**
  - Implementation of international conferences;
  - Publication of articles in international journals;
  - Publication of joint studies and articles;
  - Printing of articles in international databases;
- 6. Adapting the career development of students and graduates to international standards:**
  - To reveal and apply the possibilities of effective use of the experience of foreign universities and companies in this field;
  - To carry out measures in order to determine the compatibility of the training level of the students and graduates with the requirements of the labor market ;
  - Create a database of local and foreign companies and share them with graduates;

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