

Section	Information
1. Program Name	Master's in Management – Strategic Management & Human Resource Management specializations (Code: 7004008)
2. Short Description	The aim of the Management program is to prepare specialists capable of solving unexpected, complex, and problematic issues in the field of management and transferring their knowledge to others. The program develops professional, practice-oriented skills and competencies in management. Since management skills are required in all areas of the national economy and entrepreneurship, graduates have broad career opportunities. They can work in enterprises and organizations engaged in entrepreneurship, government bodies, educational and research institutions.
3. Program Objectives	<ul style="list-style-type: none"> • To instill professional skills in students, preparing competent specialists in management. <p>Competence-based: solving complex and problematic issues, conducting research, applying scientific methods, engaging in research and teaching.</p> <p>Practical skills:</p> <ul style="list-style-type: none"> - <i>Strategic Management specialization</i>: making strategic decisions at different levels, developing sustainable development strategies, ensuring competitive advantage, and implementing strategic changes. - <i>Human Resource Management specialization</i>: developing and implementing HR strategies, monitoring HR performance, optimizing organizational structures, and designing HR motivation systems. <p>Career specialization: graduates may work as managers of enterprises, departments, or HR structures, as well as researchers and lecturers in educational and research institutions. They are also in demand in production, banking, insurance, and construction companies.</p>
4. Teaching Process	The teaching process includes lectures, seminars, labs, group projects, and practical sessions. The EMPRO electronic teaching platform and lecturer-prepared digital resources are used. The final requirement is the master's dissertation. Intermediate work includes assignments, projects, and research practice projects.
5. Program Structure	<p>The program consists of 120 credits in both Strategic Management and Human Resource Management specializations.</p> <p>Core courses include: Human Resource Management, Microeconomics, Macroeconomics, Research Methods, Research Analytics, Pedagogy, Management Accounting, Data Visualization, etc.</p> <p>Electives include: Management Psychology, Strategic Decision-Making, Strategic Planning, Social Management, Business Communication, etc.</p>

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	<p>Each academic year covers 60 credits (two years in total).</p> <ul style="list-style-type: none"> - <i>Strategic Planning course</i>: focuses on preparing strategic plans and control mechanisms for their implementation. - <i>Human Resource Management course</i>: focuses on HR strategies, monitoring HR performance, optimizing organizational structures, and motivation systems.
6. Sustainable Development & Social Responsibility	The program integrates the UN Sustainable Development Goals (SDGs), especially topics such as ecology, gender equality, digitalization, and responsible consumption. Social responsibility, inclusiveness, and equal opportunities are embedded in the curriculum and considered core principles in the organization of teaching.
7. Career Opportunities	<p>Graduates can work in state and private institutions in areas such as finance, taxation, asset management, banking, insurance, securities, research, and teaching.</p> <p>Possible professions include: executive director, department manager, project manager, HR specialist, researcher, analyst, lecturer, etc.</p>
8. Further Education	Graduates can pursue doctoral studies in areas such as Business Organization and Management, Sectoral Economics, and other branches of economic activity.
9. Additional Information	<ul style="list-style-type: none"> • Language of Instruction: Azerbaijani • Duration: 2 years • Degree Awarded: Master's in Management (Specializations: Strategic Management, Human Resource Management)