

Section	Information
1. Program Name	Bachelor's in Management (Code: 050408)
2. Short Description	The purpose of the Management program is to train specialists with both theoretical knowledge and practical skills in management. The program develops professional, practice-oriented competencies in management. Since management skills are required across all sectors of the national economy and entrepreneurship, graduates gain wide opportunities in the labor market. They can work in enterprises, organizations, and government bodies.
3. Program Objectives	<p>The program aims to provide students with theoretical and practical skills, preparing competent specialists in management.</p> <p>Knowledge outcomes: graduates will learn the legal framework of management, management principles, functions and methods, economic and legal foundations, ethics of management, leadership, and team management.</p> <p>Practical skills: preparing strategic and operational plans, making effective decisions for problem-solving, managing projects, establishing control mechanisms, motivating employees economically, and using modern management technologies and digital tools.</p> <p>Career outcomes: graduates may specialize as managers of enterprises, departments, and human resources, and may also hold leadership positions in production, banking, insurance, construction companies, and other sectors.</p>
4. Teaching Process	Teaching is carried out through lectures, seminars, labs, group projects, and practical sessions. The EMPRO electronic learning platform and digital resources prepared by instructors are used. The final research component for the bachelor's level is the industrial internship project, while intermediate tasks include independent assignments, projects, and applied practice work.
5. Program Structure	<p>The program consists of 240 credits (60 per academic year, over 4 years).</p> <p>Core courses include: Management, Corporate Governance, Operations Management, Strategic Management, Innovation Management, Quality Management, Human Resource Management.</p> <p>Electives include: Azerbaijani Economy, Finance, Digital Economy, Managerial Accounting, Business Law, Economic Analysis, Marketing, etc.</p> <p>Course focus:</p> <ul style="list-style-type: none"> - <i>Strategic Management</i>: skills in preparing strategic plans and

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	<p>monitoring their implementation.</p> <p>- <i>Project Management</i>: forming project ideas, achieving objectives, and developing monitoring mechanisms for execution.</p> <p>- <i>Marketing</i>: conducting market research and stimulating product sales.</p>
6. Sustainable Development & Social Responsibility	The program integrates the UN Sustainable Development Goals (SDGs), emphasizing ecology, gender equality, digitalization, responsible consumption, etc. Social responsibility, inclusiveness, and equal opportunities are incorporated as guiding principles in both the curriculum and the teaching process.
7. Career Opportunities	<p>Graduates can work in public and private institutions in areas such as finance, taxation, property management, banking, insurance, and securities.</p> <p>Possible professions: executive director, department manager, project manager, human resources specialist, etc.</p>
8. Further Education	Graduates can pursue master's studies in Management, Business Administration, and Marketing. At the doctoral level, they can continue in Business Organization and Management, Sectoral Economics, Economic Activities, and related fields.
9. Additional Information	<ul style="list-style-type: none"> • Language of Instruction: Azerbaijani • Program Duration: 4 years (full-time), 5 years (part-time) • Degree Awarded: Bachelor's in Management